

label) "Vigor-Aid \* \* \* Healing Tonic and Powerful Germicide \* \* \* Specially Recommended for Treponemiasis and all resultant Catarrhal, Inflammatory conditions of the Throat, Bronchial Tubes, Lungs, Incipient Tuberculosis, Loss of Weight and Strength, Anaemia, Arthma, Nervous Dyspepsia, Chronic Constipation, Torpid Liver, Neuralgia, Blood Diseases, Muscular Rheumatism, Kidney, Bladder and Prostate Gland Troubles, Uterine and Ovarian Pains, also for Very Weak Organs, called Functional Impotency"; (bottle and carton labels) "Directions:—After Shaking the Bottle, adults should take about one tablespoonful in very little water, three times each day after meals, and one dose at midnight if restless. Dose for children should be regulated according to the age and weight of the child"; (carton label) "Vigor-Aid \* \* \* Healing, Tonic And Powerful Germicide \* \* \* Specially recommended for Treponemiasis and all resultant Catarrhal, Inflammatory conditions of the throat, Bronchial Tubes, Lungs, Incipient Tuberculosis, Loss of Weight and Strength, Anaemia, Asthma, Nervous Dyspepsia, Chronic Constipation, Torpid Liver, Neuralgia, Blood Diseases, Muscular Rheumatism, Kidney, Bladder and Prostate Gland Troubles, Uterine and Ovarian Pains, also for very Weak Organs, called Functional Impotency. \* \* \* Vigor-Aid is absolutely good for so many ailments, It is Regarded, By Those Who Have Used It, As a Household Necessity. \* \* \* (The Great Alternative Medicine) \* \* \* Vigor-Aid \* \* \* Dr. Ivey's Vigor-Aid \* \* \* satisfactorily relieve the few diseases and disordered conditions for which it is so highly recommended. \* \* \* for the relief of numerous little ailments \* \* \* Dr. Ivey's Vigor-Aid, kept constantly on hand, and used when needed, will keep the Doctor away, and save you much needless suffering and expense. Delicate children, from two to ten years old, can often be restored to the bloom of health and vigor by taking from 20 to 40 drops of Dr. Ivey's Vigor-Aid, in about one tablespoonful of water, after each meal, for a short time. \* \* \* it is a natural antidote to so many ills, and is, we believe, the greatest tonic and health restorative ever discovered."

On November 21, 1934, no claimant having appeared, judgment was entered ordering that the product be destroyed.

*M. L. WILSON, Acting Secretary of Agriculture.*

**24095. Adulteration and misbranding of chloroform. U. S. v. 37 Bottles, et al., of Chloroform. Default decree of condemnation and destruction. (F. & D. no. 33626. Sample no. 20563-B.)**

This case involved a shipment of chloroform which was found to contain nitrobenzene.

On October 3, 1934, the United States attorney for the Western District of New York, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of thirty-seven 1-pound bottles, one 2-pound bottle, and 1 drum containing 20 pounds of chloroform, at Buffalo, N. Y., consigned by McKesson-Robbins, Inc., alleging that the articles had been shipped in interstate commerce on or about July 2, 1934, from Bridgeport, Conn., into the State of New York, and charging adulteration and misbranding in violation of the Food and Drugs Act. The article was labeled in part: "Chloroform USP."

The article was alleged to be adulterated in that it was sold under a name recognized in the United States Pharmacopoeia, and differed from the standard of strength, quality, and purity as determined by the test laid down therein, and its own standard was not stated upon the label.

Misbranding was alleged for the reason that the statement on the label, "Chloroform USP", was false and misleading.

On November 5, 1934, no claimant having appeared, judgment of condemnation was entered and it was ordered that the product be destroyed.

*M. L. WILSON, Acting Secretary of Agriculture.*

**24096. Misbranding of Pinerva Pine-Needle Rub, Pinerva-Balsam, Pine-Needle Bath Tonic, and Pinerva Pine-Needle Bath Salts. U. S. v. 8 Bottles of Pinerva Pine-Needle Rub, et al. Default decrees of condemnation and destruction. (F. & D. nos. 33641, 33642, 33643. Sample nos. 2166-B, 2167-B, 2168-B.)**

These cases involved interstate shipments of products which were misbranded because of unwarranted curative and therapeutic claims in the labeling. The Pine-Needle Bath Salts were further misbranded since the article was labeled to convey the impression that it was composed essentially of substances derived from pine needles, whereas it was not.

On October 9, 1934, the United States attorney for the Northern District of Illinois, acting upon reports by the Secretary of Agriculture, filed in the district court libels praying seizure and condemnation of 8 bottles of Pinerva Pine-Needle Rub, 6 bottles of Pinerva-Balsam Pine-Needle Bath Tonic, and 15 Boxes of Pinerva Pine-Needle Bath Salts at Chicago, Ill., alleging that the articles had been shipped in interstate commerce on or about August 30, 1934, by the Pinerva Laboratories, Inc., from Milwaukee, Wis., and charging misbranding in violation of the Food and Drugs Act as amended.

Analyses showed that the Pinerva Pine-Needle Rub consisted essentially of volatile oils including pine-needle oil (by volume 8.0 percent), alcohol (75 percent), and water; that Pinerva-Balsam Pine-Needle Bath Tonic consisted essentially of volatile oils including pine-needle oil (31 percent by volume), a sulphonated oil (28.4 grams per 100 cubic centimeters), ammonium, sodium, and potassium compounds, sulphates, and water (35 percent); and that Pinerva Pine-Needle Bath Salts consisted essentially of sodium bicarbonate (49 percent), sodium chloride (48 percent), traces of pine-needle oil and a red dye, and a small proportion of water.

The articles were alleged to be misbranded in that the following statements appearing in the labeling were statements regarding the curative or therapeutic effects of the articles and were false and fraudulent: (Pinerva Pine-Needle Rub, carton) "Pinerva \* \* \* A \* \* \* soothing remedy for all nervous ailments. \* \* \* You Owe It To Your Health \* \* \* When applied regularly, Pinerva is an effective remedy for the relief of rheumatism, neuritis, gout \* \* \* Its \* \* \* pine forest fragrance makes it especially invigorating and soothing to the nerves. \* \* \* For relief against pain rub affected parts regularly \* \* \* As a \* \* \* nerve soothing and stimulating tonic, apply to the entire body"; (bottle label) "Pinerva \* \* \* A \* \* \* soothing remedy for all nervous ailments. \* \* \* Pinerva is unexcelled for rheumatism, neuritis, gout \* \* \* when used as a general body rub makes it especially invigorating and soothing to the nerves"; (circular) "Pinerva Health Building \* \* \* Pinerva products are soothing \* \* \* to the nerves. \* \* \* Pinerva Rub when used after a Pinerva tonic bath promotes a sound and restful sleep. \* \* \* is highly beneficial in the treatment of muscle and joint pains, rheumatism, gout, and neuritis. \* \* \* if used when the body is in a run down condition relaxes the nerve centers and has a \* \* \* invigorating effect on the entire system. \* \* \* upbuilding \* \* \* insures \* \* \* nerve soothing benefits. \* \* \* used as a dressing gives relief for \* \* \* other skin affections. \* \* \* when applied to the head \* \* \* relieves \* \* \* sick headaches. \* \* \* In case of pain rub affected parts \* \* \* You Owe It To Your Health To Use Pinerva For The Nerves \* \* \* soothing \* \* \* to the nerves \* \* \* Pinerva products with their highly concentrated coniferous oil content makes them especially beneficial in cases of sleeplessness, lack of energy, depleted nerves, general depression, irritability and other nervous disorders. They are an effective relief in cases of rheumatism, neuritis, gout \* \* \* Pinerva builds up the body \* \* \* Their fragrance \* \* \* alleviate body pain and discomfort. Why Go To Europe When You Can Take These Famous Cures At Moderate Cost Right In Your Own Home \* \* \* Pinerva for the Nerves"; (Pine-Needle Bath Tonic, carton) "Pinerva \* \* \* Tonic \* \* \* Strengthens the nerves and heart. \* \* \* acts as a \* \* \* tonic to the skin, and gives vitality to the entire system. \* \* \* You Owe It To Your Health \* \* \* tonic \* \* \* has a strengthening and stimulating effect on \* \* \* those suffering from disorders of the circulatory and respiratory systems. It is highly beneficial in cases of insomnia, rheumatism, and gout"; (bottle label) "Pinerva \* \* \* Tonic \* \* \* Strengthens the nerves and heart \* \* \* acts as a \* \* \* tonic to the skin, and gives vitality to the entire system. Pinerva \* \* \* In the bath is strengthening and stimulating \* \* \* those suffering from disorders of the circulatory and respiratory system. Beneficial against insomnia, rheumatism and gout"; (circular) "Pinerva Health Building \* \* \* Pinerva products are soothing \* \* \* to the nerves. \* \* \* Pinerva Rub when used after a Pinerva tonic bath promotes a sound and restful sleep. \* \* \* Tonic \* \* \* You Owe It To Your Health to Use Pinerva For The Nerves \* \* \* soothing \* \* \* to the nerves \* \* \* refreshing Balsam of Pine aroma is a tonic to which depleted nerves instantly respond. The medicinal qualities of Pinerva products with their highly concentrated coniferous oil content makes them especially beneficial in cases of sleeplessness, lack of energy, depleted

nerves, general depression, irritability and other nervous disorders. They are an effective relief in cases of rheumatism, neuritis, gout \* \* \* Pinerva builds up the body \* \* \* Their fragrance \* \* \* alleviate body pain and discomfort. Why Go To Europe When You Can Take These Famous Cures At Moderate Cost Right In Your Own Home \* \* \* healing \* \* \* Pinerva Balsam in the bath is especially beneficial in cases of insomnia, rheumatism and gout. Pinerva Balsam \* \* \* has a strengthening and stimulating effect \* \* \* those suffering from disorders of the circulatory and respiratory systems. \* \* \* strengthens the nerves and heart, acts as a tonic to the skin and gives vitality to the entire system. \* \* \* promotes skin breathing \* \* \* Pinerva for the Nerves"; (Pine-Needle Bath Salts, carton) "Pinerva \* \* \* Soothing \* \* \* to the nerves"; (tube) "Pinerva \* \* \* are stimulating and invigorating to the heart and nerves. Effective against insomnia, relieve rheumatism, gout, lumbago, sore joints"; (circular) "Pinerva Health Building \* \* \* Pinerva genuine pine-needle health building preparations \* \* \* With their natural pine forest fragrance Pinerva products are soothing \* \* \* to the nerves. \* \* \* You Owe It To Your Health To Use Pinerva For The Nerves \* \* \* soothing \* \* \* to the nerves. \* \* \* The medicinal qualities of Pinerva products with their highly concentrated coniferous oil content makes them especially beneficial in cases of sleeplessness, lack of energy, depleted nerves, general depression, irritability and other nervous disorders. They are an effective relief in cases of rheumatism, neuritis, gout \* \* \* Give nature a chance by using Pinerva preparations. Pinerva builds up the body thru natural means and with their refreshing pine forest fragrance are Nature's own remedy. \* \* \* Their fragrance soothes \* \* \* and alleviate body pain and discomfort. Why Go To Europe When You Can Take These Famous Cures At Moderate Cost Right in Your Own Home. \* \* \* Pinerva Bath Salts relax the nerves and promote a restful sleep. \* \* \* are stimulating to the heart and nerves and have an invigorating effect on the entire system. \* \* \* when used regularly give relief in cases of rheumatism, gout, lumbago, sore \* \* \* joints. \* \* \* Inhale deeply and breathe regularly so that the soothing healing vapors of the natural pine oils penetrate into the lungs. \* \* \* Pinerva for the Nerves." Misbranding of the Pine-Needle Bath Salts was alleged for the further reason that the following statements appearing in the labeling were false and misleading in view of the composition of the article: (Carton) "The Genuine Pine Needle Bath Salts"; (tube label) "The Genuine Pine Needle Toilet and Bath Salts"; (circular) "Pinerva medicinal preparations are compounded of the finest imported Pine-needle and other coniferous oils \* \* \* Many prefer Pinerva genuine pine-needle Bath Tonic in Bath Salt form."

On November 8, 1934, no claimant having appeared, judgments of condemnation were entered and it was ordered that the products be destroyed.

M. L. WILSON, *Acting Secretary of Agriculture.*

**24097. Misbranding of Dr. Jacob Becker's Celebrated Eye Balsam. U. S. v. 23 Packages of Dr. Jacob Becker's Celebrated Eye Balsam. Default decree of condemnation and destruction. (F. & D. no. 33692. Sample no. 14826-B.)**

This case involved a drug preparation which was misbranded because of unwarranted curative and therapeutic claims contained in the label.

On October 15, 1934, the United States attorney for the Western District of Pennsylvania, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 23 packages of Dr. Jacob Becker's Celebrated Eye Balsam at Pittsburgh, Pa., alleging that the article had been shipped in interstate commerce on or about June 12, 1934, by W. M. Olliffe, from New York, N. Y., and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis showed that the article consisted essentially of mercuric oxide, mercury, and sand incorporated in a fat such as beef tallow.

The article was alleged to be misbranded in that the following statements regarding its curative or therapeutic effects, appearing in the labeling, were false and fraudulent: (Tin box) "Eye Balsam"; (carton) "Eye-Balsam \* \* \* Eye-Balsam Brings Instant Relief \* \* \* Immediate relief for Granulated Eyelids, Kleig Eye, Styes, Pink Eye, Inflamed and Sore Eyes"; (circular) "Eye-Balsam, Brings Immediate Relief for Granulated Eyelids, Kleig Eye, Stys, Sore, Weak \* \* \* or Inflamed Eyes Inflammation of the eye arises from many various causes, viz., from certain diseases of the blood, which